

EU and Competition Law

Practice area

Plesner's EU and Competition Law team is a market leader in relation to complex, high-value cases. We advise on both the Danish and EU competition rules, merger control, damages cases, public procurement, state aid, FDI, FSR, UTP, and P2B.

The team includes several in-house economists with the highly specialised skills required to handle the complex economic approach of competition law practice. Experience has shown that the close interaction between the team's economists and lawyers creates outstanding value for the clients, including the comprehensive strategic considerations surrounding, for instance, complex merger control, cartel, and damages cases.

We have provided advice on most of the important cartel cases investigated by Danish competition authorities, as well as the majority of EU cartel cases involving Danish companies. We are the only Danish law firm to have participated in both the European Commission's leniency and cartel settlement procedures. We also have experience in a significant number of the most important cases concerning abuse of a dominant position, including the largest ever abuse case in Denmark.

Our team has handled a number of significant competition-law-related damages actions, including the largest ever cartel-related damages action in Denmark. We are currently leading the advice on the largest-ever damages action in Denmark, which pertains to the abuse of a dominant position. Outside of Denmark, the team has also been involved in a number of cartel-related damage actions.

We have seen an increase in large and complex merger cases, and we have been involved in most of the recent mergers involving Danish companies with EU and multinational filings. Our experience includes advising on Denmark's largest ever



merger, subject to EU and multinational filings, as well as one of Europe's largest ever private placements.

Case News 18.06.2024

Sampo plc announces a public exchange offer to the shareholders of Topdanmark A/S

Case News 29.01.2024

The largest merger in Danish history completed today

Case News 21.12.2023

Reitan Convenience and Uno-X take back 57 service stations and enter into new franchise agreements with a number of 7-Eleven franchisees

Case News 13.12.2023

Novozymes and Chr. Hansen obtains competition clearance in Phase I

Case News 09.03.2023

The Danish Eastern High Court overturns decision from the Danish Competition Council

Case News 27.04.2022

Demant A/S intends to divest its Hearing Implants business



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Ratings



2025 The Legal 500

Within EU, Competition and Public Procurement, Plesner is a first tier firm.

"Deep knowledge of legislation, thorough guidance, and quality advice"

"Clients who want competition counsel who remain calm under pressure, week after week, month after month, on a deal would quickly warm to the Plesner team. They fought their client's corner. There were times when they were firm - even stubborn. But they also knew when to negotiate and how to compromise, so that the case kept driving forward"

"High level of legal competence. They are always there for you during an intense process. Fast responses to any kind of questions"

"Plesner has a very fluent way of progress, from the first meeting to the conclusion. This is of course due to strong leadership, but supported by a group of very competent assistants"

"Plesner's team is highly skilled within the competition law field. They have a great knowledge within the financial sector as well and understand the market dynamics well. They are always responsive and provide to-the-point legal advice"

PLESNER







2025 Chambers Europe

Plesner is listed in "Band 1" as regards Competition/European Law.

"The lawyers have high level knowledge, see the issues from different angels and will suggest and propose different approach to the case"

"The lawyers are always very responsive, very kind and knowledgeable, and are great at catching all of the details"

"The team's business-minded approach ensures that legal advice is not only sound but also aligned with our commercial objectives"

"The strengths that truly distinguish this firm are its proactive approach and deep commitment to understanding the business. It operates as if it is an integral part of the company"

"The legal work is top, and the lawyers have a very good commercial service and try to understand the needs of the clients and the areas they are operating in"

2024 The Legal 500

Within EU, Competition and Public Procurement, Plesner is a first tier firm.

"The Plesner team is highly skilled, business oriented and also very responsive and pleasant to work with. They manage to always display a great knowledge and provide to-the-point advice in relation to highly complex questions without taking too many reservations. The team excels in breaking down complex issues to manageable bite sizes and are always available and responsive"

"Solid advice in the area of competition law. Capacity and knowledge is good"

2024 Chambers Europe

Plesner is listed in "Band 1" as regards Competition/European Law.

"The Plesner team is exceptional in handling very complex matters and making them tangible in bite sizes. The lawyers are structured and great at presenting complex advice so that it can be understood by both lawyers and non-lawyers"

"The team is made up of highly skilled competition law experts who are also strong on understanding the sector and the commercial side"

"We received very strong advice with a lot of business sense"

"The team are quick to understand the issue and we can always have a positive dialogue"

"I've worked with Plesner and was very impressed by how deep the team go into understanding the market. They go deep into the details and leave no stones unturned"

PLESNER





2023 The Legal 500

Within EU, Competition and Public Procurement, Plesner is a first tier firm.

"Very impressed with the competition law team, particularly their attentiveness and ability to prioritise urgent matters"

"Plesner offers thorough, sound and to the point legal advice"

"The competition law team with Plesner is second to none when it comes to high complexity antitrust litigation"

2023 Chambers Europe

Plesner is listed in "Band 1" as regards Competition/European Law.

"The team provides deep insight into the laws and regulations"

"The Plesner competition law team is equipped to deal with any type of competition law matter"

"Plesner has a good commercial understanding paired with excellent competition law expertise"

"The lawyers are very service-oriented and provide high-quality advice"