



# Commercial Contracts

## Practice area

Commercial contracts are becoming increasingly complex, and our clients must therefore be able to benefit from our in-depth knowledge of and experience in advising on commercial contracts.

## SUB AREAS

### Choosing the right distribution form

Commercial contracts are the foundation for companies' operational stability and strategic growth, as they ensure predictable business relationships and minimize financial and legal risks.

In a world where market conditions are constantly changing, effective and well-prepared commercial contracts allow companies to adapt quickly and efficiently.

Plesner has in-depth expertise and experience in drafting, negotiating and advising on commercial contracts, and advises national, international and multinational companies in all industries and sectors on a wide range of different types of contracts, including international commercial contracts. Our specialist knowledge on commercial contracts enables us to provide valuable, strategic and tailored advice that furthers our clients' business objectives as well as protects our clients' interests.

We advise on various types of contracts, including:

- Supplier agreements
- Dealer agreements
- Distributor agreements
- Agency agreements
- Selective distribution agreements
- Warehousing and logistics agreements
- Outsourcing agreements

- Facility management agreements
- Procurement agreements
- Franchise agreements
- Production and manufacturing agreements

We strive to remain proactive and stay updated on the latest developments across industries and sectors, enabling us to provide tailored advice to our clients based on their particular field and specific industry.

**Case News****06.12.2024**

Flying Tiger Copenhagen expands into Australia

**Case News****25.06.2024**

Plesner advises Flying Tiger Copenhagen in connection with its expansion into Vietnam

**Case News****14.06.2024**

Flying Tiger Copenhagen expands into Singapore

**Case News****05.03.2024**

Flying Tiger Copenhagen expands into Turkey

**Case News****21.12.2023**

Reitan Convenience and Uno-X take back 57 service stations and enter into new franchise agreements with a number of 7-Eleven franchisees

**Case News****31.03.2023**

Flying Tiger Copenhagen expands into Bahrain, Oman, Kuwait, Qatar, Indonesia and the Philippines



**Mathias Heldgaard Harbel**  
Attorney-at-Law, Manager

Mobile +45 51 96 38 80  
Direct +45 36 94 21 62  
Email mahn@plesner.com



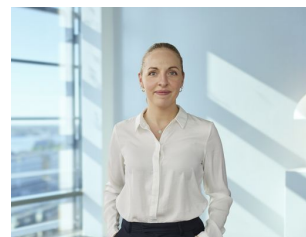
**Jacob Ørskov Rasmussen**  
Attorney-at-Law, Partner

Mobile +45 30 93 71 76  
Direct +45 36 94 11 94  
Email jor@plesner.com



**Kasper Nørgaard Carlsen**  
Attorney-at-Law, Director

Mobile +45 30 93 71 06  
Direct +45 36 94 11 13  
Email kjc@plesner.com



**Nina Bech Damgaard Pedersen**  
Attorney-at-Law, Director

Mobile +45 30 93 71 67  
Direct +45 36 94 11 14  
Email ndp@plesner.com



**Emil Agerskov Thuesen**  
Attorney-at-Law, Manager

Mobile +45 20 56 07 69  
Direct +45 36 94 24 74  
Email emat@plesner.com



**Kasper Troelsen**  
Attorney-at-Law, Director

Mobile +45 29 81 79 19  
Direct +45 36 94 22 44  
Email ktro@plesner.com



**Mia Cecilie Johansson**  
Attorney-at-Law, Manager

Mobile +45 24 59 14 03  
Direct +45 36 94 14 96  
Email mcjn@plesner.com



**Michelle Nørgaard Hjorth**  
Attorney-at-Law

Mobile +45 20 12 07 93  
Direct +45 36 94 11 09  
Email mnhh@plesner.com



**Niklas Dybro Jensen**  
Attorney-at-Law, Manager

Mobile +45 61 42 18 64  
Direct +45 36 94 13 34  
Email ndj@plesner.com



**Ethan Aaron Shippen**  
Attorney-at-Law

Mobile +45 51 52 96 28  
Direct +45 36 94 24 17  
Email eaas@plesner.com



**Sara Hanquist Berggren**  
Attorney-at-Law, Director

Mobile +45 30 68 00 93  
Direct +45 36 94 12 70  
Email shj@plesner.com



**Jakob Schmidt Jensen**  
Attorney-at-Law, Manager

Mobile +45 23 61 30 89  
Direct +45 36 94 14 09  
Email jej@plesner.com



**Ida Katrine Mikkelsen**

Attorney-at-Law

Mobile +45 21 94 26 62  
Direct +45 36 94 25 05  
Email [iakm@plesner.com](mailto:iakm@plesner.com)

## Ratings



2025 The Legal 500

Within Commercial, Corporate and M&A, Plesner is a first tier firm.



2024 The Legal 500

Within Commercial, Corporate and M&A, Plesner is a first tier firm.

"The Plesner commercial team, led by Jacob Ørskov Rasmussen, includes probably the most attentive lawyers you will ever find. With an impressive business acumen in particular in respect to franchise operation, they act as trusted adviser for the business"

"Extremely responsive and thoughtful"

"Excellent industry knowledge and depth of experience. Great staffing and proactive legal advice. Pragmatic and business-oriented team"



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