



Commercial Contracts

Practice area

Commercial contracts are becoming increasingly complex, and our clients must therefore be able to benefit from our in-depth knowledge of and experience in advising on commercial contracts.

SUB AREAS

Choosing the right distribution form

Commercial contracts are the foundation for companies' operational stability and strategic growth, as they ensure predictable business relationships and minimize financial and legal risks.

In a world where market conditions are constantly changing, effective and well-prepared commercial contracts allow companies to adapt quickly and efficiently.

Plesner has in-depth expertise and experience in drafting, negotiating and advising on commercial contracts, and advises national, international and multinational companies in all industries and sectors on a wide range of different types of contracts, including international commercial contracts. Our specialist knowledge on commercial contracts enables us to provide valuable, strategic and tailored advice that furthers our clients' business objectives as well as protects our clients' interests.

We advise on various types of contracts, including:

- Supplier agreements
- Dealer agreements
- Distributor agreements
- Agency agreements
- Selective distribution agreements
- Warehousing and logistics agreements
- Outsourcing agreements

- Facility management agreements
- Procurement agreements
- Franchise agreements
- Production and manufacturing agreements

We strive to remain proactive and stay updated on the latest developments across industries and sectors, enabling us to provide tailored advice to our clients based on their particular field and specific industry.

Cases

Case News 25.06.2024

Plesner advises Flying Tiger Copenhagen in connection with its expansion into Vietnam

Case News 14.06.2024

Flying Tiger Copenhagen expands into Singapore

Case News 05.03.2024

Flying Tiger Copenhagen expands into Turkey

Case News 21.12.2023

Reitan Convenience and Uno-X take back 57 service stations and enter into new franchise agreements with a number of 7-Eleven franchisees

Case News 31.03.2023

Flying Tiger Copenhagen expands into Bahrain, Oman, Kuwait, Qatar, Indonesia and the Philippines

Case News 06.10.2021

Plesner advises Rosendahl Design Group in connection with its new distribution setup in Japan

Case News 01.09.2021

Plesner advises Flying Tiger Copenhagen in connection with its franchise expansion into Israel

Case News 24.06.2021

The Flying Tiger Copenhagen Group enters into a Warehousing and Logistics Services Agreement with Prime Cargo Poland

Case News 15.06.2021

Plesner advises Flying Tiger Copenhagen in connection with its franchise expansion into Saudi Arabia

Our specialists



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Ratings



2024 The Legal 500

Within Commercial, Corporate and M&A, Plesner is a first tier firm.

"The Plesner commercial team, led by Jacob Ørskov Rasmussen, includes probably the most attentive lawyers you will ever find. With an impressive business acumen in particular in respect to franchise operation, they act as trusted adviser for the business"

"Extremely responsive and thoughtful"

"Excellent industry knowledge and depth of experience. Great staffing and proactive legal advice. Pragmatic and business-oriented team"



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Within Commercial, Corporate and M&A, Plesner is a first tier firm.

"Outstanding understanding of M&A process always available strong team coverage "clients first" attitude"

"Deep knowledge, professional, balanced advice which means that sometimes they also say if they disagree"