

# Christian L. Bardenfleth

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Christian is a partner at Plesner, specialising in intellectual property law with a focus on Danish and EU IP law, particularly in trademark, design, and product imitation cases. With more than 28 years' of experience, Christian has advised some of Denmark's leading companies, including A.P. Møller - Mærsk A/S, on complex, strategic matters related to the establishment, protection, and enforcement of IP rights, both domestically and internationally.

## PRACTICE AREAS

Entertainment and Copyright  
IP Law  
Product Imitations and Designs  
Trademarks, Business Signs and  
Domain Names

Having spent a significant portion of his career at Zacco, one of Europe's largest IP advisory firms, Christian has built a robust network and gained extensive specialist knowledge across Europe, China, Japan, and the USA. His expertise is recognised globally, and he is much in demand for his pragmatic and highly skilled approach to IP litigation and prosecution.

Christian has a Master's degree in Law from the University of Copenhagen and has a right to appear before the Supreme Court of Denmark. He is known for his friendly and collaborative nature, which makes him a trusted advisor for clients navigating complex IP disputes. His leadership in the field is further evidenced by his numerous accolades, including being listed as a Global Leader in IP and an IP Star.

In addition to his role at Plesner, Christian is chairman of the Danish MS Society, demonstrating his commitment to impactful leadership both within and beyond the legal profession.

## Selected cases

Case News 14.11.2023

Zebra's design protected by copyright

Case News 23.10.2023

The Eastern High Court upholds Sonion's preliminary injunction against Huawei and Sony

Case News 30.11.2022

The Court of Justice of the European Union upholds practices regarding parallel import of medicinal products

Case News 22.06.2022

Sonion successful in patent litigation against Huawei and Sony

Case News 27.04.2022

Demant A/S intends to divest its Hearing Implants business

Case News 27.01.2022

Trade secrets exploited by competitor. Injunction granted, recall ordered and DKK 4 million awarded in damages

## Ratings



2024 World Trademark Review

Christian L. Bardenfleth is recommended in Denmark for enforcement and litigation as well as prosecution and strategy of trademarks.

Christian L. Bardenfleth is "a pragmatic and highly skilled individual who leverages his robust knowledge of the law to produce outcomes of the highest calibre"



2017 - 2024 IP Stars

Christian L. Bardenfleth is listed as an IP Star.



most recent WWL

Christian L. Bardenfleth is recommended as a Global Leader as regards IP - Trademarks.



2023 World Trademark Review

Christian L. Bardenfleth is recommended in Denmark for enforcement and litigation as well as prosecution and strategy of trademarks.

Bardenfleth "stands out as a very skilled professional in both trademark litigation and prosecution"



2022 World Trademark Review

Christian L. Bardenfleth is recommended in Denmark for enforcement and litigation as well as prosecution and strategy of trademarks.

"Christian Bardenfleth's pragmatism and friendly nature are appreciated by clients far and wide"