Data Protection Law

Practice area under Digital, Tech & Commercial

With ongoing digital developments and increasing digitalisation, data protection has become a significant focal point. We take pride in our market-leading Data Protection team which assists clients navigate the complex regulatory landscape of data protection law.

Personal data play an important part in modern society and business. In an era defined by technological innovation and increased technological awareness with constant processing of personal data as a fact of life, it is essential that both private and public actors ensure that their data processing operations comply with data protection law.

The purpose of data protection law extends beyond merely avoiding sanctions for failure to comply with regulation. It is also about building and maintaining the public's trust and about creating customer loyalty and brand awareness as well as measurable value for our clients.

Data protection law is founded on complex regulation at EU and national levels, including various sector-specific national provisions on the protection of personal data.

Compliance with the extensive regulation governing the processing of personal data requires in-depth expertise and comprehensive understanding of the interplay between regulatory, technical and operational aspects relevant to the processing activities.

Plesner's Data Protection team works closely with Plesner's other teams to help clients understand the complex scenery in the field of data protection.

Our approach combines in-depth legal expertise with a strong business acumen, ensuring that our clients' processing of personal data not only complies with applicable law but also creates measurable value and inspires confidence in the processing of personal data in clients' organisations, internally as well as externally.

We serve as a strong legal and strategic partner, advising on the drafting and implementation of the most complex compliance strategies tailored to meet current and future challenges, and we assist clients in their day-to-day work involving data protection.

Case News 13.10.2026

Flying Tiger Copenhagen expands into Romania, Bulgaria and Croatia

Case News 13.05.2026

Flying Tiger Copenhagen expands into the Western Balkans

Case News 01.05.2026

Plesner advises Netcompany on sponsorship agreement with Netcompany INEOS Cycling Team

Case News 28.01.2026

General Atomics Aeronautical Systems sells eight MQ-9B Unmanned Aircraft Systems to Germany via the NATO Support and Procurement Agency (NSPA)

Case News 12.12.2025

ACS Armoured Car Systems' ENOK AB (Airborne) tactical vehicles to be delivered to the Danish Armed Forces

Case News 23.10.2025

Demant to sell Oticon Medical to Impilo

Case News 26.09.2025

Flying Tiger Copenhagen expands into Thailand

Case News 05.09.2025

Flying Tiger Copenhagen expands into Malaysia

Case News 14.08.2025

General Atomics Aeronautical Systems, Inc. sells four MQ-9B Unmanned Aircraft Systems to Denmark via the NATO Support and Procurement Agency (NSPA)

Case News 06.12.2024

Flying Tiger Copenhagen expands into Australia

Case News 25.06.2024

Plesner advises Flying Tiger Copenhagen in connection with its expansion into Vietnam

Case News 14.06.2024

Flying Tiger Copenhagen expands into Singapore



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