### PLESNER



# Michala Kragmann

#### Attorney-at-Law, Director

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#### PRACTICE AREAS

#### IP Law

Life Science - Regulatory & IP Marketing Law and Consumer Law Patent Law Product Imitations and Designs Trademarks, Business Signs and Domain Names Michala is a director in our IP and Life Science team.

Michala has extensive experience advising Danish and international clients on trademarks, copyrights, designs, and product imitation cases. Clients seek advice from Michala for her commercial understanding and her ability to provide clear advice on complex issues.

Michala is experienced in IP litigation, including preliminary injunctions and administrative cases on trademarks.

Michala is also responsible for several trademark portfolios and provides advice on the full portfolio spectrum and strategy. Michala has been involved in several successfully executed rebranding and trademark availability exercises.

In the area of mergers and acquisitions, Michala provides critical IP insights and has extensive experience from +50 transactions, including with respect to license and ownership agreements as well as transfer of IP assets.

In addition, Michala advises clients on pharmaceutical and medical device regulatory practice, including regulation of parallel import, sales and marketing as well as relationship between HCPs and pharma/medico companies.

Michala has co-authored the book "<u>Product Imitation Case Law</u>" and has given presentations to legal professionals and corporations throughout Denmark on the



topic. Also, Michala is a member of the IP Emerging Issues Team at MARQUES.

In 2025 Michala won the Denmark Rising Star of the Year award presented by Managing IP Awards.

## Ratings



Denmark Rising Star of the Year

Managing IP Awards

2025



2025 World Trademark Review

Michala Kragmann is recommended (Bronze Band) in Denmark for enforcement and litigation.