

Michala Cyron

Attorney-at-Law,Director

Mobile +45 30 20 34 18
Direct +45 36 94 14 28
Email mkn@plesner.com

Michala is a director in our IP and Life Science team.

PRACTICE AREAS

IP Law
Life Science - Regulatory & IP
Marketing Law and Consumer Law
Patent Law
Product Imitations and Designs
Trademarks, Business Signs and Domain Names

Michala has extensive experience advising Danish and international clients on trademarks, copyrights, designs, and product imitation cases. Clients seek advice from Michala for her commercial understanding and her ability to provide clear advice on complex issues.

Michala is experienced in IP litigation, including preliminary injunctions and administrative cases on trademarks.

Michala is also responsible for several trademark portfolios and provides advice on the full portfolio spectrum and strategy. Michala has been involved in several successfully executed rebranding and trademark availability exercises.

In the area of mergers and acquisitions, Michala provides critical IP insights and has extensive experience from +50 transactions, including with respect to license and ownership agreements as well as transfer of IP assets.

In addition, Michala advises clients on pharmaceutical and medical device regulatory practice, including regulation of parallel import, sales and marketing as well as relationship between HCPs and pharma/medico companies.

Michala has co-authored the book "Product Imitation Case Law" and has given presentations to legal professionals and corporations throughout Denmark on the

topic. Also, Michala is a member of the IP Emerging Issues Team at MARQUES.

In 2025 Michala won the Denmark Rising Star of the Year award presented by Managing IP Awards.

Ratings

2026 **World Trademark Review**

Michala Kragmann is recommended (Bronze Band) in Denmark for enforcement and litigation.

"Michala Kragmann and Kasper Frahm are "go-to practitioners for comprehensive brand protection, covering everything from filings and oppositions to strategic advice on complex trademark matters". Their expertise spans negotiations, acquisitions of senior rights, and domain name issues, supported by thorough brand availability reviews, risk analysis, and commercial counselling for new brand launches. Known for their pragmatic and business-focused approach, they deliver solutions that align with strategic objectives."

2025 - 2026 **IP Stars**

Michala Kragmann is listed as a Rising Star.

2025 **Managing IP Awards**

Denmark Rising Star of the Year

2025 **World Trademark Review**

Michala Kragmann is recommended (Bronze Band) in Denmark for enforcement and litigation.