

Kia Hansen

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Kia is a manager in our IP team and our Marketing and Consumer Law team.

PRACTICE AREAS

IP Law
Marketing Law and Consumer Law

She advises on all areas of marketing and consumer law, including environmental marketing, pricing and promotional campaigns, comparative advertising, social media marketing, direct marketing and consumer contract terms. She also advices on areas that intersect with marketing and consumer law, such as platform regulation and media law. In addition, she advices on trade secrets and product regulatory matters, helping clients navigate the legal requirements affecting the marketing and sale of their products.

Kia has experience in assisting clients in disputes between businesses and matters involving public authorities, including the Danish Consumer Ombudsman, in both administrative and court proceedings.

Kia has a Master's degree in Law from the University of Copenhagen.

Kia frequently works on complex matters requiring collaboration across different areas of expertise. Clients value the team’s commercial understanding and its ability to provide clear advice tailored to their needs.