



# Mette Højlund Lindstrøm

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Mette is a manager in Plesner's IP team and primarily advises on the enforcement of trademark rights, design rights, and copyrights. She is often involved in cases concerning injunction and preservation of evidence proceedings across various jurisdictions.

## PRACTICE AREAS

IP Law  
Life Science - Regulatory & IP  
Marketing Law and Consumer Law  
Trademarks, Business Signs and  
Domain Names

Mette assists clients with trademark prosecution, helping to strengthen and protect their IP assets, including domain name issues, delivering strategic solutions for brand protection. She has also been involved in numerous transactions where intellectual property rights have played a central role.

In addition, Mette provides advice and guidance on all aspects of marketing and consumer law, and further ensures compliance, helping clients navigate the complexities of regulatory frameworks covering fast-moving consumer goods, medicinal products, medical devices, and issues related to all aspects of parallel import.

Mette has a Master's degree in Law from the University of Copenhagen and is a member of the Danish Marketing Law Association Society.

Being a part of the Marketing Law and Consumer Law team, as well as the Trademarks teams, Mette works in a collaborative environment with the expertise to provide well-rounded solutions. This teamwork enables Plesner's IP team to address clients' challenges effectively and ensure that their requirements are met with precision and professionalism.

