



# Rasmus Lei Korsgaard

Attorney-at-Law, Director

Mobile +45 29 81 52 39  
Direct +45 36 94 22 38  
Email [rako@plesner.com](mailto:rako@plesner.com)

Rasmus advises in all areas of intellectual property and media law.

## PRACTICE AREAS

IP Law  
Life Science - Regulatory & IP  
Marketing Law and Consumer Law

He provides strategic counsel to clients on complex copyright issues, often related to cutting-edge new technologies, including AI.

Rasmus is frequently involved with the protection and enforcement of trademarks and designs (product imitations), having successfully represented clients in numerous cases in administrative and court proceedings.

With four consecutive years of lecturing at the Danish School of Media and Journalism (DMJX), Rasmus is adept at navigating every corner of the media law field. He has advised a wide range of national and international companies on various legal matters within this domain.

In the area of mergers and acquisitions, Rasmus provides critical IP insights and has extensive experience from +50 transactions.

Rasmus has lectured on intellectual property law at the University of Copenhagen and is the (co-)author of several academic articles published in leading national and international intellectual property law journals.