



Daniel Barry

Attorney-at-Law (L), Partner

Mobile +45 30 93 71 18
Direct +45 36 94 13 02
Email dba@plesner.com

Daniel advises on all aspects of Danish and EU competition law, and he continues to act on some of the most complex and high-profile competition law cases.

PRACTICE AREAS

Automotive
EU and Competition Law
Foreign Direct Investments

Daniel focuses primarily on complex competition law litigations, including Danish and EU cartel and abuse cases, as well as Danish and multi-jurisdictional follow-on damages cases. His experience includes participation in the European Commission's leniency programme and settlement procedure, coordination of criminal and administrative procedures, and follow-on damages actions in various foreign jurisdictions. Daniel has been involved in the filing of several negative declaratory actions, also known as "torpedoes", that Denmark had not previously employed in competition-related cases.

Daniel also advises on M&A matters, including Danish and EU merger notifications, multi-jurisdictional merger notification coordination, and M&A-related competition law issues. Furthermore, he advises on Foreign Direct Investment (FDI) and Foreign Subsidies Regulation (FRS) matters.

Daniel always works in teams to achieve the best possible results for clients. In most cases, this includes both other lawyers and economists from Plesner's in-house team of economists.

Daniel is Chairman of the Board of the Danish Association for Competition Law. He is admitted to practice before the High Courts of Denmark.



Selected cases



SELECTED CASES

- Represented Ørsted in successful appeal against DCCA decisions on excessive pricing
 - Represents Ørsted in multi-billion-DKK damages case concerning excessive pricing
 - Represented Danfoss in cartel investigations by the EC and multiple NCAs
 - Represented Danfoss in multiple cartel-related damages cases
 - Experience with the EC's leniency programme and settlement procedure
 - Experience filing multiple negative declaratory actions ("torpedoes") in Denmark
 - Represents global truck manufacturer in multiple cartel-related damages cases
-
- Represented Diesel Motor Nordic in appeal of DCCA decision to the Supreme Court
 - Experience with the EC submitting written and oral observations to a national court
 - Represents Diesel Motor Nordic in criminal case concerning anti-competitive agreement
 - Assisted Sampo with FDI approval for public takeover of Topdanmark
 - Assisted Volvo Trucks obtain unconditional approval in phase II of Titan acquisition
 - Assisted LEO Pharma with merger control and FDI relating to Nordic Capital partnership
 - Represented HTS Besafe in DCCA investigation concerning resale price maintenance
 - Assisted Tryg with multi-billion-pound acquisition of parts of RSA Insurance Group
 - Represented Nissan Nordic in damages case on access to a selective distribution system
 - Represented defendant in damages case on alleged predatory pricing in financial sector
 - Represented clean-energy firm in case on repayment claim of alleged over-compensation (state aid)
 - Represented international home electronics firm in damages case relating to CRT cartel
 - Assisted Weber-Stephen Nordic with implementation of selective distribution system
 - Assisted Novo Holdings with merger filings for its investment in ERT with Nordic Capital

Ratings



CHAMBERS
EUROPE

2025 Chambers Europe

Daniel Barry is ranked as a leading individual as regards Competition/European Law.

"His clear communication ensures we fully grasp the legal landscape, making him a trusted advisor in navigating complex competition matters"

"Daniel Barry has a great ability to understand our business challenges and often identifies potential issues we hadn't considered"

"Daniel Barry has been great. He is really skilled in dealing with complex economic issues, so has been impressive in that area"

The
LEGAL
500

2024 + 2025 The Legal 500

Daniel Barry is recommended and listed as a "Next generation partner" as regards EU and Competition.

"Daniel Barry is exceptional at cutting to the core of complex issues and offering focused and easy-to-digest advice" (2024)

"Daniel Barry is a very accomplished antitrust lawyer. Very knowledgeable and has control of all aspects and details of the case he works on" (2024)

LEXOLOGY INDEX

most recent Lexology Index

Daniel Barry is recommended as a Global Leader as regards Competition.

CHAMBERS
EUROPE

2024 Chambers Europe

Daniel Barry is ranked as a leading individual as regards Competition/European Law.

"Daniel is true pleasure to work with - I would recommend working with him"

"Daniel Barry is a sophisticated practitioner who gives smart, to-the-point advice"

The
LEGAL
500

2023 The Legal 500

Daniel Barry is recommended and listed as a "Next generation partner" as regards EU and Competition.

"Daniel Barry is the star of the department. He thinks on his feet and develops solid arguments based on substantive knowledge. I appreciate his work and support"

"Gitte Holtsø and Daniel Barry are highly qualified and offer sustainable to the point advice"



2023 Chambers Europe

Daniel Barry is ranked as a leading individual as regards Competition/European Law.

"He is highly committed to finding solutions"

