



# Gitte Holtsø

Attorney-at-Law, Partner

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Gitte specialises in European competition law, handling high-profile cases and matters involving significant complexity and value. Public procurement law is another area of expertise. She is the head of Plesner's EU and Competition Law team.

## PRACTICE AREAS

EU and Competition Law  
Public Procurement Law

Gitte has extensive experience in European merger control and other transaction-related competition law issues. She has led some of the most significant merger control investigations involving Danish companies. She is also known for advising clients in investigations by the competition authorities in matters involving alleged anti-competitive behaviour within a wide range of industries.

Gitte also specialises in public procurement, advising both contracting authorities and suppliers, often on large-scale infrastructure tenders and tenders within the pharmaceutical industry. She has advised on high-profile procurement processes and complaint cases.

Gitte has a Master's degree in Law from the University of Copenhagen and a Master of Laws (LL.M.) from the University of Cambridge. She is a qualified solicitor in the United Kingdom.

Gitte's counselling will always require a team effort, and collaboration with colleagues from the economics team is an important component of competition law advice. The work on large transactional projects in Plesner involves colleagues from almost all areas of expertise and requires a high degree of team discipline, a constant focus on the allocation of responsibilities, and efficient

cooperation to secure the optimal result for the client.

**Case News**

Assisted Novonosis (formerly Novozymes) in its merger with Chr. Hansen, the largest in Danish history, on notification to the EU Commission securing phase I clearance with commitments, as well as notifications in multiple jurisdictions worldwide

**Case News**

Assisted Tryg A/S and Intact Financial Corporation in the acquisition of RSA Insurance Group plc totalling GBP 7.2 billion, including notifications to multiple national competition authorities

**Case News**

Assisted the Danish Ministry of Finance on the investment agreement between SAS AB and a consortium comprising the Danish state, Castlelake, Air France-KLM, and Lind Invest as part of SAS AB's ongoing reorganisation process

**Case News**

Represented EY International in the legal proceedings before the national court and the European Court of Justice concerning the groundbreaking "gun-jumping case" following EY's acquisition of KPMG's Danish activities

**Case News**

Assisted Sampo in connection with Sampo plc's recommended voluntary exchange offer to the shareholders of Topdanmark Sampo/Topdanmark

**Case News**

Assisted Faerch A/S in the acquisition of PACCOR Packaging GmbH from the investment firm Lindsay Goldberg, including notification to and clearance by the EU Commission and national competition authorities

**Case News**

Represented Rosendahl Design Group A/S with competition law matters in relation to a case concerning resale price maintenance

**Case News**

Assisted Demant A/S on competition law in connection with divestiture of its cochlear implants business to Cochlear Ltd., including EU merger notifications, following referrals from 13 Member States, and Phase II investigations in the UK and Australia

**Case News**

Represented Bjerregaard Sikkerhed A/S in securing an acquittal in a case involving

allegations of cartel activity under Section 6 of the Danish Competition Act

#### Case News

Assisted the Danish Ministry of Finance and Ørsted on the Danish State's sale of shares in DONG Energy (Ørsted) to Goldman Sachs, ATP, and PFA, the subsequent IPO, addressing state aid issues, and handling EU merger notifications for both transactions

## Ratings



2025 The Legal 500

Gitte Holtsø is recommended and listed as a Leading Partner as regards EU and Competition.

"Gitte Holtsø is very knowledgeable and pleasant to work with. She provides clear answers and has a great feel for complex issues"



2025 Chambers Europe

Gitte Holtsø is ranked as a leading individual (Band 1) as regards Competition/European Law and as a leading individual as regards Competition/European Law: Public Procurement.

"She has an excellent grasp of Danish merger clearance"

"She has great business acumen and is very pragmatic in her advice"

"Gitte Holtsø is a very skilled, thorough advisor, who has a lot of experience in Danish antitrust matters"



most recent WWL

Gitte Holtsø is listed as a Thought Leader and recommended as a Global Leader as regards Competition. Further, she is recommended as a Global Leader as regards Government - Government Contracts.

**2024 The Legal 500**

Gitte Holtsø is recommended and listed as a leading individual as regards EU and Competition.

"We have most recently worked with Gitte Holtsø who is highly skilled, has a great business acumen, is always pleasant to work with, very responsive and to-the-point in her advice"

**2024 Chambers Europe**

Gitte Holtsø is ranked as a leading individual (Band 1) as regards Competition/European Law and as a leading individual as regards Competition/European Law: Public Procurement.

"Gitte is very skilled and knowledgeable within the field, and provides commercial and to-the-point advice"

"She is a top-tier competition lawyer and our preferred choice"

**2023 Chambers Europe**

Gitte Holtsø is ranked as a leading individual (Band 1) as regards Competition/European Law and as a leading individual as regards Competition/European Law: Public Procurement.

"She is very skillful, a very keen listener and generally just pleasant to work with"

"She is very good at balancing and making commercial solutions"

"She is very good at putting legal solutions into a commercial context and finding solutions that are pragmatic"

"She is highly responsive and sharp, gives constructive advice and is nice to work with"

**2023 The Legal 500**

Gitte Holtsø is recommended and listed as a leading individual as regards EU and Competition.

"Gitte Holtsø is likeable, knowledgeable, and experienced, which is invaluable when dealing with the authorities"

"Gitte Holtsø and Daniel Barry are highly qualified and offer sustainable and to the point advice"