



Michael Hopp

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Michael is a partner in Plesner's Data Protection Law team.

PRACTICE AREAS

Data Protection Law
Investigations

With more than two decades of experience, Michael has become one of Denmark's foremost experts in data protection law, guiding some of the most prominent Danish and multinational companies through complex regulatory landscapes.

Michael's expertise spans all facets of data protection, including GDPR compliance, international data transfers, data security, and privacy policies. He is highly sought after for his ability to manage data protection compliance projects, conduct privacy audits, and handle crisis situations involving data breaches. His deep understanding of data protection issues and his practical approach make him a trusted advisor to clients across various industries.

In addition to his advisory work, Michael has played a pivotal role in educating and advancing the field of data protection. He spearheaded Plesner's GDPR Master Class and the "[Plesner Data Protection Law Certificate](#)," which combined have trained more than 1,100 professionals. Michael was also involved in developing the compliance software RISMAGdpr and Plesner's GDPR e-learning platform, further showcasing his commitment to innovative solutions in data protection.

Michael's contributions have earned him global recognition, with numerous accolades placing him among the top legal experts in his field. He is frequently acknowledged as a "Global Elite Thought Leader" in data privacy by Who's Who Legal, reflecting his exceptional skills in navigating complex regulatory

Legal, reflecting his exceptional skills in navigating complex regulatory challenges.

At Plesner, Michael is not only valued for his legal acumen but also for his ability to communicate complex legal matters in an accessible way. His clients appreciate his clear, pragmatic advice and his dedication to understanding their business needs. Michael's forward-thinking approach and extensive network, both locally and internationally, enable him to deliver solutions that drive value and foster trust.

Ratings



2023 - 2024 The Legal 500

Michael Hopp is recommended and listed as a leading individual as regards Data Privacy and Data Protection.

"Michael Hopp is hands down the best privacy legal expert in Denmark. Knows and understands stakeholder-management issues which is very useful" (2024)

"Michael Hopp is extremely knowledgeable and responsive. Always available for good sparring" (2024)

"Michael Hopp is one of Denmark's leading data protection specialists who has been able to create a team with outstanding associates while still being involved in client matters" (2024)

"Michael Hopp and Jesper Husmer Vang are my go-to practitioners for data privacy matters. They are always accessible on short notice with clear and pragmatic advice. Very pleasant to speak to and always to the point" (2023)

2023 - 2024 Chambers Europe

Michael Hopp demonstrates longstanding expertise in data privacy mandates. He is well placed to advise on GDPR compliance and data processing agreements, often acting for banks and blue-chip IT companies.

"Michael is highly skilled and has an extremely deep knowledge in GDPR and related areas" (2024)

"He is always available and able to explain difficult legal matters in an understandable way" (2024)

"Michael Hopp is absolutely brilliant. He is very straightforward and doesn't make things more complicated than they are. He is very good at presenting risks related to a given legal question" (2024)

"His knowledge in this area of expertise is impressive" (2023)

"Michael is always on top of complex legal questions" (2023)



most recent **WWL**

Michael Hopp is listed as a Global Elite Thought Leader and a Thought Leader as regards Data - Data Privacy & Protection. Further, he is listed as a Thought Leader and recommended as a Global Leader as regards Data - Data Security and Data - Information Technology. In addition, he is recommended as a Global Leader as regards Telecoms & Media.

"Michael is creative in finding commercially viable solutions"

"He has deep knowledge and provides quick responses"



2021 - 2022 **The Legal 500**

Michael Hopp is recommended and listed as a leading individual as regards Data Privacy and Data Protection. Further, he is recommended as regards Information Technology.

"Michael Hopp is considered as a "guru" within the area. He is a fantastic skilled and experienced partner with a proactive and solution-oriented approach. Always engaged and available. He is extremely pleasant and knowledgeable" (2022)



2022 **Chambers Europe**

Michael Hopp enters the new data protection ranking due to his longstanding expertise in data privacy mandates across Denmark. He is well placed to advise on GDPR compliance, international data transfers and data processing agreements while also assisting with M&A transactions involving data protection issues.

Clients say: "He is able to funnel his knowledge into practical and usable advice that can be implemented"