



# Kasper Frahm

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Plesner has the leading IP team in Denmark. Kasper provides advice and engages in litigation in several areas, particularly within intellectual property.

## PRACTICE AREAS

IP Law  
Litigation

Kasper is a partner in Plesner's IP team and the head of Plesner's trademark practice. Plesner's IP team assists Danish and international companies with large and complex litigations and provides advice on the full spectrum of IP law.

Admitted to the Supreme Court, Kasper engages in general litigation and in particular litigation concerning all aspects of IP. Kasper has acted in court cases on behalf of some of the largest Danish and multinational corporations in recent years. He is also responsible for Plesner's trademark and design portfolio work for its clients.

Kasper has a Master's degree in Law from the University of Copenhagen and an LL.M. from King's College London. He has published a variety of articles and is the author of the book "Product Imitation Case Law." In addition, Kasper is a member of the European Trademark Law and Practice Team at MARQUES.

The majority of matters that Kasper is involved in require the involvement of a large team. Clients seek the team for its commercial understanding and its ability to provide clear advice on complex issues.

## Selected cases

- Assisted Andel Holding A/S in trademark litigation about the corporate



trademark Andel

- Assisted Chr. Hansen A/S in trademark litigation concerning their famous trademark BB-12
- Assisted Pernod Ricard S.A. in product imitation litigation concerning Kahlúa packaging
- Assisted M. Goldschmidt in trademark litigation concerning the trademark Kokkedal Slot
- Advises Novonesis A/S on their global trademark portfolio
- Advises Hempel A/S on their global trademark portfolio
- Advised MobilePay on registration of first MP3 sound mark in Denmark
- Assisted HusCompagniet A/S in copyright litigation concerning digital objects and templates
- Assisted Linak A/S in patent litigation
- Assisted Duos A/S in litigation on trade secrets in the form of client lists

## Ratings

CHAMBERS  
GLOBAL

2025 Chambers Global

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"He is highly skilled within EU trade mark law"

"Kasper is highly skilled, proactive and easy to work with"

"Kasper is a leading expert in trade mark regulation and has a very strong sense of what is commercially relevant"

"He is a strong IP lawyer who is also very personable and easy to work with"

The  
LEGAL  
500

2025 The Legal 500

Kasper Frahm is recommended and listed as a Leading Partner as regards Intellectual Property and Media and Entertainment.

"Kasper Frahm provides strategic excellence, solid advice, flexible and practical solutions and a highly motivating collaboration"

"Kasper Frahm has been and continues to be a very valuable co-operation partner and stands out because of his commercially and legally valuable advice"

WTR

2025 World Trademark Review

Kasper Frahm is recommended (Gold Band) in Denmark for enforcement and litigation. Further, he is recommended for transactions.

"Thorough, innovative and practical, Kasper is a renowned in the Danish IP landscape as a knowledgeable who delivers high-level advice packed with commercial and strategic insights"



## LEXOLOGY INDEX

most recent Lexology Index

Kasper Frahm is listed as a Thought Leader as regards IP - Trademarks.

## CHAMBERS GLOBAL

2024 Chambers Global

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"He is always very client-centric"

"Kasper is a very strong trade mark lawyer with a strong commercial mindset"

## The LEGAL 500

2024 The Legal 500

Kasper Frahm is recommended and listed as a leading individual as regards Intellectual Property. Further, her is recommended and listed as a leading individual as regards Media and Entertainment.

"Kasper Frahm provides highly competent trademark advice on litigation and strategy"

## WTR

2016 - 2024 World Trademark Review

Kasper Frahm is recommended in Denmark for enforcement and litigation of trademarks.

"Kasper combines profound legal expertise with an astute understanding of his clients' business needs to secure successful outcomes" (2024)

Frahm "provides the highest level of service with a focus on clients' commercial interests. He is pragmatic, proactive, and convincing in his arguments - he is hands down the best attorney I have worked with" (2023)

Kasper Frahm "has an excellent understanding of his clients' businesses and extensive trademark knowledge. In addition to providing a high-quality service, he takes a pragmatic and operational approach to problem solving" (2022)

## Managing IP

2024 Managing IP Awards

Denmark Practitioner of the Year.



IP STARS

2016 - 2024 IP Stars

Kasper Frahm is listed as an IP Star.

CHAMBERS  
GLOBAL

2023 Chambers Global

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"Kasper Frahm is highly skilled in the trade mark discipline, with an incredible memory and focus on his clients. He is a pleasure to work with, having both the empathy and skills to provide his clients with comfort that the matter is well taken care of"

"He's extremely strategic, very detail-oriented, thorough and impressive"

"Kasper has in-depth knowledge of our company and therefore always swiftly understands the balance between our business and legal needs"

"He has great trade mark expertise, and he is good in litigation"

The  
LEGAL  
500

2023 The Legal 500

Kasper Frahm is recommended and listed as a "Next generation partner" as regards Intellectual Property. Further, he is recommended and listed as a leading individual as regards Media and Entertainment.

"Kasper Frahm has a high level of professionalism, business acumen, and interest. He is easy to approach and has a quick understanding of issues"

ManagingIP

2022 Managing IP Awards

Denmark Practitioner of the Year - Law Firms.

IAM

2022 iam 1000

"Talented, personable and lovely to work with", Kasper Frahm has a well-rounded offering, encompassing trademarks, brand protection and patents, making him a holistic counsellor and a fine choice for intricate IP mandates.



