



# Kasper Frahm

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Plesner has the leading IP team in Denmark. Kasper provides advice and engages in litigation in several areas, particularly within intellectual property.

## PRACTICE AREAS

IP Law  
Litigation

Kasper is a partner in Plesner's IP team and the head of Plesner's trademark practice. Plesner's IP team assists Danish and international companies with large and complex litigations and provides advice on the full spectrum of IP law.

Admitted to the Supreme Court, Kasper engages in general litigation and in particular litigation concerning all aspects of IP. Kasper has acted in court cases on behalf of some of the largest Danish and multinational corporations in recent years. He is also responsible for Plesner's trademark and design portfolio work for its clients.

Kasper has a Master's degree in Law from the University of Copenhagen and an LL.M. from King's College London. He has published a variety of articles and is the author of the book "Product Imitation Case Law." In addition, Kasper is a member of the European Trademark Law and Practice Team at MARQUES.

The majority of matters that Kasper is involved in require the involvement of a large team. Clients seek the team for its commercial understanding and its ability to provide clear advice on complex issues.

## Selected cases

**Case News** 04.12.2024

Trustpilot was exempted for liability and had not violated the Marketing Practices Act

**Case News** 18.07.2024

Plesner has represented Morgan Stanley and Carnegie in reaching a settlement in the OW Bunker case complex

**Case News** 12.07.2024

The Eastern High Court rules in favour of EET Group A/S in extensive transfer pricing case

**Case News** 26.03.2024

Dismissal of claim for avoidance of approx. DKK 100m against Thornico

**Case News** 08.12.2023

Danish Supreme Court finds for AP Pension in group action concerning change of pension schemes

**Case News** 14.11.2023

Zebra's design protected by copyright

**Case News** 23.10.2023

The Eastern High Court upholds Sonion's preliminary injunction against Huawei and Sony

**Case News** 30.06.2023

The Supreme Court finds in favour of the Ministry of Taxation in another "beneficial owner" case

**Case News** 24.05.2023

Viking Life-Saving Equipment A/S successful in extensive transfer pricing court case

**Case News** 17.05.2023

Leading Supreme Court judgment: Collaboration on concept did not imply ownership in respect of the "Tromborg business"

**Case News** 04.05.2023

Danish Supreme Court rules against tax payers in two "beneficial owner" cases regarding interest

**Case News** 13.04.2023

Danish Eastern High Court rules that Danish courts have jurisdiction in actions against two French companies

**Case News** 09.03.2023

The Danish Eastern High Court overturns decision from the Danish Competition Council

**Case News** 09.01.2023

The Danish Supreme Court has given its judgment in the first two Danish "beneficial owner" cases

**Case News** 30.11.2022

The Court of Justice of the European Union upholds practices regarding parallel import of medicinal products

**Case News** 20.09.2022

Danish insurance company Codan Forsikring successful in transfer pricing case before the Danish Eastern High Court

**Case News** 07.09.2022

Employer was allowed to order a Seventh-day Adventist to work on a Saturday

**Case News** 22.06.2022

Sonion successful in patent litigation against Huawei and Sony

**Case News** 27.04.2022

Demant A/S intends to divest its Hearing Implants business

**Case News** 27.01.2022

Trade secrets exploited by competitor. Injunction granted, recall ordered and DKK 4 million awarded in damages

**Case News** 25.11.2021

The Eastern High Court rules against the tax payers in two new "beneficial owner" cases

**Case News** 24.09.2021

Nets successful in appeal proceedings against former Nets employee about sell back of employee shares

**Case News** 11.05.2021

Plesner successful in leading case before the Supreme Court concerning valuation of minority shareholdings subject to compulsory redemption

Case News 03.05.2021

The Eastern High Court rules in favour of NetApp in the "beneficial owner" cases

Case News 22.03.2021

Dismissal of case due to lack of jurisdiction in Denmark

## Ratings



CHAMBERS  
GLOBAL

2023 - 2024 Chambers Global

Kasper Frahm is ranked as a leading individual as regards Intellectual Property by Chambers Global and Chambers Europe.

"He is always very client-centric" (2024)

"Kasper is a very strong trade mark lawyer with a strong commercial mindset" (2024)

"Kasper Frahm is highly skilled in the trade mark discipline, with an incredible memory and focus on his clients. He is a pleasure to work with, having both the empathy and skills to provide his clients with comfort that the matter is well taken care of" (2023)

"He's extremely strategic, very detail-oriented, thorough and impressive" (2023)

"Kasper has in-depth knowledge of our company and therefore always swiftly understands the balance between our business and legal needs" (2023)

"He has great trade mark expertise, and he is good in litigation" (2023)

2016 - 2024 World Trademark Review

Kasper Frahm is recommended in Denmark for enforcement and litigation of trademarks.

"Kasper combines profound legal expertise with an astute understanding of his clients' business needs to secure successful outcomes" (2024)

Frahm "provides the highest level of service with a focus on clients' commercial interests. He is pragmatic, proactive, and convincing in his arguments - he is hands down the best attorney I have worked with" (2023)

Kasper Frahm "has an excellent understanding of his clients' businesses and extensive trademark knowledge. In addition to providing a high-quality service, he takes a pragmatic and operational approach to problem solving" (2022)



2024 The Legal 500

Kasper Frahm is recommended and listed as a leading individual as regards Intellectual Property. Further, he is recommended and listed as a leading individual as regards Media and Entertainment.

"Kasper Frahm provides highly competent trademark advice on litigation and strategy"



2024 Managing IP Awards

Denmark Practitioner of the Year.



2016 - 2024 IP Stars

Kasper Frahm is listed as an IP Star.



most recent WWL

Kasper Frahm is listed as a Thought Leader as regards IP - Trademarks.



2022 - 2023 The Legal 500

Kasper Frahm is recommended and listed as a "Next generation partner" as regards Intellectual Property. Further, he is recommended and listed as a leading individual as regards Media and Entertainment.

"Kasper Frahm has a high level of professionalism, business acumen, and interest. He is easy to approach and has a quick understanding of issues" (2023)

Kasper Frahm – Stands out due to his pragmatic approach and his eagerness to understand the needs of our business. He adapts to our strategy and in that way provides useful advice and not only academic advice" (2022)



2022 **Managing IP Awards**

Denmark Practitioner of the Year - Law Firms.



2022 **iam 1000**

“Talented, personable and lovely to work with”, Kasper Frahm has a well-rounded offering, encompassing trademarks, brand protection and patents, making him a holistic counsellor and a fine choice for intricate IP mandates.