

# Urban Development and Project Development

Practice area under Real Estate

Plesner's team of specialists advise on urban development and project development. We assist our clients in navigating between the complex legal and regulatory challenges encountered by developers.

Our approach is based on the combination of legal expertise, industry knowledge and business insight. We understand the importance of creating sustainable and successful urban development and project development initiatives, and we work closely with our clients to achieve their goals.

## Partnerships

We advise on the initial steps, including negotiation and conclusion of joint venture agreements and cooperation agreements between private and/or public parties. These partnerships are often efficient tools to combine resources, expertise and incentives from both the private and the public sector to achieve common goals and create sustainable and successful urban areas.

Joint venture agreements should reflect that they often concern long-term partnerships stretching across several phases of a project, including development, planning, construction and, potentially, operation. The agreements are complex by nature as they are to regulate numerous legal aspects such as ownership, management, decisions, profit sharing and risk sharing, exit strategies and dispute resolution. Structuring the cooperation requires law expertise as well as development expertise, and our specialists have both. We aim at providing holistic advice with a view to our client's specific success criteria and to obtain agreements which comply with the commercial as well as the social objectives of the project.

## Sustainability and Community

Sustainability and community are two important elements in urban development and project development and are central to creating quality of life, environmental awareness and social cohesion. These elements form an integral part of our advice.

In the context of project development, sustainability is about, among other things, creating urban areas which are environmentally, economically and socially responsible, and it is important to incorporate sustainability principles and sustainability practice across design, construction and operation. Incorporation of sustainability and community into development creates more lively, harmonic and resistant areas. It requires a holistic approach to the provision of advice where legal expertise is combined with a deep understanding of the environmental, economic and social aspects of development.

Our team consists of experienced attorneys with extensive experience in urban development and project development. We have experience in setting up the legal framework for sustainability and community in development projects, and we appreciate that areas and cities are to be used and inhabited by people. We

are dedicated to providing customised advice and efficient solutions to our clients.

Contact us today and learn more about how we can help you navigate in urban development and project development and be successful in your endeavours.

## Cases

**Case News** 07.11.2024

CBRE IM sells 463 residential units in Central Copenhagen

**Case News** 10.09.2024

AP Ejendomme develops and constructs a new headquarter for Team Danmark

**Case News** 25.06.2024

IPO of Prisma Properties on Nasdaq Stockholm

**Case News** 04.06.2024

Catella Real Estate AG sells iconic office building in Copenhagen

**Case News** 07.05.2024

GF Forsikring joins forces with AP Pension on the building of a new headquarters

**Case News** 01.02.2024

M2 Asset Management AB sells residential portfolio to PenSam

**Case News** 17.01.2024

Plesner advises on the acquisition of 64 REMA 1000 properties

**Case News** 22.12.2023

Swiss Life Asset Managers Nordic acquires Næstved Storcenter

**Case News** 01.12.2023

GN Store Nord enters into agreement on sale and leaseback

**Case News** 10.02.2023

CBRE Investment Management acquires Greve Distribution Center

**Case News** 09.02.2023

NPV enters into joint venture with AkademikerPension

**Case News** 08.02.2023

Novo Holdings and Industriens Pension participate in consortium developing The Railway

District (Jernbanebyen) in Copenhagen

## Ratings



2024 The Legal 500

"Ability to understand complex issues and translate into actionable guidance and advice. Clear and concise presentation of claims and argumentation in litigation"

"Always available. Quick response. Proficient in understanding and addressing complex professional issues. Down-to-earth advice that considers the scope of the subject and the customer's needs"

"Very accommodating and ready to take all matters seriously"

"Plesner has provided a 360-degree full service for us. They have a big back office and have efficiently provided us with the best knowledge in their legal house across the different specialties"



2024 Chambers Europe

"I'm very satisfied with their ability; they are strong in all the areas relevant to us and I'm always satisfied with their service"

"They are highly competent and work well together"



2023 The Legal 500

"Very professional team. Confident and friendly advisers, deal driven, accurate due diligence, strong legal base for negotiations, targets well achieved"

"Plesner have a strong team with specialists in all constructions matters, they are impeccable"

"They have the ability to comprehend complex challenges, and have a good sense of the construction market in general"



2023 Chambers Europe

"The team at Plesner has strength and depth, is very experienced and is commercial in driving transactions forward"



2022

The Legal 500

"Highly professional, key insights, flexible and constructive. Allocates resources so the job can be done within agreed timeframes, to the point communication and although cases can be complicated, Plesner do not add to the complications"

"Quick, competent, quality conscious and business-focused team, they know their client and their law and the businesses, and pleasant people to work with"

"Always ready, quick to follow up on requests. Sharp and up to date on relevant legal issues"

"Always quick to see the big picture and understand complex issues. Nice to have the same point of contact. Good service in house and in all matters of correspondence"

## Our specialists



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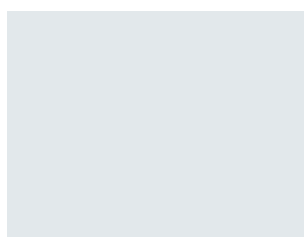
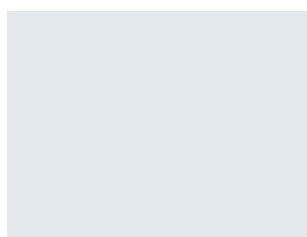
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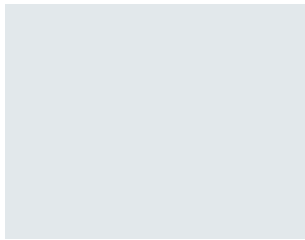
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