Urban Development and Project Development

Practice area under Real Estate

Plesner's team of specialists advise on urban development and project development. We assist our clients in navigating between the complex legal and regulatory challenges encountered by developers.

Our approach is based on the combination of legal expertise, industry knowledge and business insight. We understand the importance of creating sustainable and successful urban development and project development initiatives, and we work closely with our clients to achieve their goals.

Partnerships

We advise on the initial steps, including negotiation and conclusion of joint venture agreements and cooperation agreements between private and/or public parties. These partnerships are often efficient tools to combine resources, expertise and incentives from both the private and the public sector to achieve common goals and create sustainable and successful urban areas.

Joint venture agreements should reflect that they often concern long-term partnerships stretching across several phases of a project, including development, planning, construction and, potentially, operation. The agreements are complex by nature as they are to regulate numerous legal aspects such as ownership, management, decisions, profit sharing and risk sharing, exit strategies and dispute resolution. Structuring the cooperation requires law expertise as well as development expertise, and our specialists have both. We aim at providing holistic advice with a view to our client's specific success criteria and to obtain agreements which comply with the commercial as well as the social objectives of the project.

Sustainability and Community

Sustainability and community are two important elements in urban development and project development and are central to creating quality of life, environmental awareness and social cohesion. These elements form an integral part of our advice.

In the context of project development, sustainability is about, among other things, creating urban areas which are environmentally, economically and socially responsible, and it is important to incorporate sustainability principles and sustainability practice across design, construction and operation. Incorporation of sustainability and community into development creates more lively, harmonic and resistant areas. It requires a holistic approach to the provision of advice where legal expertise is combined with a deep understanding of the environmental, economic and social aspects of development.

Our team consists of experienced attorneys with extensive experience in urban development and project development. We have experience in setting up the legal framework for sustainability and community in development projects, and we appreciate that areas and cities are to be used and inhabited by people. We

are dedicated to providing customised advice and efficient solutions to our clients.

Contact us today and learn more about how we can help you navigate in urban development and project development and be successful in your endeavours.

Case News 24.09.2026

UNICEF enters into landmark lease agreement for the new Global Supply Hub in Copenhagen

Case News 02.09.2026

Plesner advises NPV on sale of micro-living project in Copenhagen

Case News 02.07.2026

Fund managed by Catella Investment Management completes sale of parking facility in central Copenhagen

Case News 04.06.2026

Alma Property Partners and Three Lakes Capital acquire 180 residential units in Holbæk

Case News 02.06.2026

BRFejendomme A/S completes its first acquisition in Copenhagen

Case News 06.03.2026

Plesner advises Catella and Nordkranen on 205-unit sustainable housing project

Case News 22.08.2025

NPV divests development project in Greater Copenhagen to Urban Partners and AG Gruppen

Case News 15.07.2025

CBRE Investment Management enters into a milestone commercial lease agreement with SATAIR

Case News 01.07.2025

Koncenton sells 68 high-quality residential units in central Copenhagen

Case News 26.06.2025

Nuveen Real Estate sells 390 microliving units in central Copenhagen

Case News 14.01.2025

Invesco acquires two residential properties in Ballerup

Case News 19.12.2024

Cibus acquires a substantial portfolio of Danish grocery stores

Ratings

2026 **Chambers Europe**

"Plesner has an entrepreneurial mindset. The team is focused, diligent and responsive"

"Plesner is well organised and informative on the specifics of the case. They're strong sparring partners, good at coming up with ideas and at both the making of a strategy and the execution of it"

"Plesner has an excellent and experienced team"

"Plesner is always available for discussions and has solid work capacity"

2026 **The Legal 500**

"The people have a high degree of agility, urgency and commercial understanding"

"Very professional"

"Very collaborative and skilled team. Goal oriented and expert in complex cases"

2025 **Chambers Europe**

"Plesner has expertise in analysing highly complex contracts"

"It is a strong team with a good understanding of the market"

"The lawyers are very responsive and service-minded"

2025 **The Legal 500**

"The team stands out for its exceptional blend of legal expertise, dedication to client service, and innovative approach to solving complex issues. One of the key strengths of the team is their deep understanding of not only the law but also the specific industries and markets they serve"

"Potential clients should know that the team's responsiveness and commitment to excellence are unparalleled. They are highly collaborative, working seamlessly across disciplines and geographies to deliver holistic solutions"

"This team excels in both their technical legal knowledge and their ability to build lasting, trust-based relationships with clients. They offer a personalised, client-centric approach that consistently exceeds expectations, making them a go-to choice for any complex legal matter"

"I've particularly valued their proactive approach, clear communication, and unwavering attention to detail. They are not just exceptional lawyers, but also trusted advisors who prioritise building long-term relationships. Their responsiveness and willingness to collaborate across teams and practices ensure a seamless experience for clients"

"The team at Plesner showcases exceptional legal expertise combined with deep commercial insight. When Plesner is handling your case, you can be confident as an investor that you are in good hands"

2024 **Chambers Europe**

"I'm very satisfied with their ability; they are strong in all the areas relevant to us and I'm always satisfied with their service"

"They are highly competent and work well together"

2024 **The Legal 500**

"Ability to understand complex issues and translate into actionable guidance and advice. Clear and concise presentation of claims and argumentation in litigation"

"Always available. Quick response. Proficient in understanding and addressing complex professional issues. Down-to-earth advice that considers the scope of the subject and the customer's needs"

"Very accommodating and ready to take all matters seriously"

"Plesner has provided a 360-degree full service for us. They have a big back office and have efficiently provided us with the best knowledge in their legal house across the different specialties"



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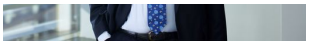

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