



# Financial Services

## Practice area

The financial sector is essential for society. The regulation of the sector reflects the social importance and risks. Plesner advises continuously on the most complex regulatory issues and assists clients navigate in the comprehensive Danish and EU law regulation.

## SUB AREAS

- Acquisition and sale of financial undertakings
- Anti-Money Laundering
- Asset management
- Cross-border activities
- Crypto assets
- Derivatives and commodities trade
- Financial Infrastructure
- Fintech
- Fit & Proper
- Governance
- Insurance mediation
- Investor and consumer protection
- Outsourcing
- Payment services and e-money
- Setting-up of financial undertakings
- Supervisory matters and investigations

Financial regulation has become increasingly complex and comprehensive. The regulatory landscape is constantly changing, and nothing indicates that this trend will stop for the time being. Consequently, it has become more complex and difficult to mitigate the risks involved in operating regulated activities. Lack of compliance may result in both reputational damage and public sanctions.

Based on highly specialised knowledge accumulated over many years, we assist our clients navigate securely through this constantly changing regulatory landscape.

We provide ongoing advice on compliance issues, including on the limits of regulated and unregulated activities, application processes and communication with public authorities as well as supervisory cases in various areas.

We collaborate closely with our clients to understand their strategic goals and to achieve such goals through tailored and durable solutions, not only with a view to complying with the law but also for the purpose of minimising the risks of reputational damage and securing stable operations under the applicable regulation.

We advise all types of financial undertakings and have been involved in some of the most complex business critical, socially critical and important cases over the years.

## Our specialists



**Rasmus Mandøe Jensen**  
Attorney-at-Law, Partner

Mobile +45 30 93 71 70  
Direct +45 36 94 12 99  
Email [rmj@plesner.com](mailto:rmj@plesner.com)



**Jakob Echwald Sevel**  
Attorney-at-Law, Partner, MBA

Mobile +45 30 18 87 96  
Direct +45 36 94 24 89  
Email [jes@plesner.com](mailto:jes@plesner.com)



**Emil Deleuran**  
Attorney-at-Law, Partner

Mobile +45 30 93 71 92  
Direct +45 36 94 15 50  
Email [ede@plesner.com](mailto:ede@plesner.com)



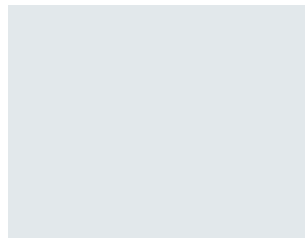
**Søren Thyssen Valerius**  
Attorney-at-Law, Partner

Mobile +45 30 93 72 02  
Direct +45 36 94 15 55  
Email [stv@plesner.com](mailto:stv@plesner.com)



**Kasper Hinnerup Petersen**  
Attorney-at-Law, Manager

Mobile +45 20 55 29 86  
Direct +45 36 94 15 81  
Email [khpn@plesner.com](mailto:khpn@plesner.com)



**Anne Bro Kristensen**  
Attorney-at-Law, Manager

Mobile +45 21 94 17 23  
Direct +45 36 94 24 75  
Email [anbk@plesner.com](mailto:anbk@plesner.com)



**Emil Hedegaard Mikkelsen**  
Attorney-at-Law, Director, LL.M.

Mobile +45 21 94 20 97  
Direct +45 36 94 24 77  
Email [emhn@plesner.com](mailto:emhn@plesner.com)



**Simon Lindvig Rasmussen**  
Attorney-at-Law, Director

Mobile +45 29 81 53 10  
Direct +45 36 94 22 02  
Email [silr@plesner.com](mailto:silr@plesner.com)



**Jonathan Jordan**  
Attorney-at-Law,  
Senior Counsel,  
Solicitor (England & Wales)

Mobile +45 30 93 71 65  
Direct +45 36 94 14 60  
Email [joj@plesner.com](mailto:joj@plesner.com)

## Ratings

IFLR1000

2023 - 2024 IFLR1000

Plesner is listed in "Tier 1" as regards Banking and Finance.

"Organised and structured, very fast, and our preferred law firm in Denmark" (2023)

"They have been very service-minded and easy to deal with. Very constructive in their approach" (2023)

"Solution-orientated, pragmatic, not overcomplicating, available" (2023)

The  
LEGAL  
500

2024 The Legal 500

Within Banking and Finance, Plesner is a first tier firm.

"Always ready and eager to help. Highly commercial and focused on solutions across cap structure, docs, negotiation etc."

"The team is highly qualified and very proactive in assisting the client. The lawyers are both knowledgeable and commercial, which is vital in transactional work"

"The practice produces quality work with efficient project management. Truly a pleasure to work with them"

"Good competencies across various offerings (M&A, financing etc.) and different sectors"

"A unique insight in the financial industry makes it very easy to be client of Plesner. Legal advice is always in the relevant context and in accordance with new legal requirements and practice"

CHAMBERS  
GLOBAL

2024 Chambers Global

Plesner is listed in "Band 1" as regards Banking & Finance.

"The team shows a great understanding of complex debt financing situations"

"Plesner are very knowledgeable in the area of financial services law"

"The lawyers always provide quick responses and good advice, and they have good a commercial understanding"

"The law firm applies high-level legal competencies while keeping a pragmatic and client-based focus at the same time"

"Plesner has one of the biggest and strongest teams in town"

The  
LEGAL  
500

2023 The Legal 500

Within Banking and Finance, Plesner is a first tier firm.

"The best banking and finance team in Denmark. Expert knowledge with most matters and very business oriented"

"Very good expertise. The firm has a good ability to combine the expertise of the different lawyers who provide relevant and complete advice"



CHAMBERS  
GLOBAL

2023 Chambers Global

Plesner is listed in "Band 1" as regards Banking & Finance.

"The team has a highly rated commercial awareness and client service, and is great at delivering to budget"



The  
LEGAL  
500

2022 The Legal 500

Within Banking and Finance, Plesner is a first tier firm.

"Hands-on and always up to date on market conditions"

"The team was professional and dedicated 24-7 – through the whole process. Very solution-oriented and to the point. Easy to work with. They made us feel we were in control"

"We did a refinancing project starting in one direction. And after many turns, we ended in a different corner. The Plesner team was capable of handling all the different structures and stakeholders in a strong, professional and positive way"

"Well composed, talented team. High availability and swift turnarounds"

"Plesner's finance practice is probably the best in Copenhagen and consistently delivers high quality work regardless of the size of the transaction"



IFLR1000

2021-2022 IFLR1000

Plesner is listed in "Tier 1" as regards Banking and Finance.

"Provides high-quality advice with a clear understanding of the client's business and need" (2021/2022)

"Highly commercial approach, second-to-none market insights and swift responses" (2021/2022)

"Good knowledge and insight of relevant precedent documentation for the relevant financial sponsor. Overall kept a great overview of a fairly complex transaction with various deal-specific peculiarities" (2021/2022)

"The banking and finance team of Plesner is very knowledgeable and experienced within a broad range of financing types. They are very approachable and deliver excellent service" (2021/2022)

"The firm is very much up to speed with the latest trends and developments within the loan market on legal aspects and operates in a flexible and efficient manner, which is needed on the processes" (2021/2022)



CHAMBERS  
GLOBAL

2022 Chambers Global

Plesner is listed in "Band 1" as regards Banking & Finance.



2022 Chambers Europe

Plesner is listed in "Band 1" as regards Banking & Finance.

"They deliver consistently high-quality work and they have good people"

"Deliver valuable advisory services"

"Laud their understanding of the loan market"