



Financial Services

Practice area

The financial sector is essential for society. The regulation of the sector reflects the social importance and risks. Plesner advises continuously on the most complex regulatory issues and assists clients navigate in the comprehensive Danish and EU law regulation.

SUB AREAS

- Cross-border activities
- Anti-Money Laundering
- Payment services and e-money
- Derivatives and commodities trade
- Setting-up of financial undertakings
- Financial Infrastructure
- Fintech
- Fit & Proper
- Insurance mediation
- Governance
- Investor and consumer protection
- Asset management
- Crypto assets
- Acquisition and sale of financial undertakings
- Outsourcing
- Supervisory matters and investigations

Financial regulation has become increasingly complex and comprehensive. The regulatory landscape is constantly changing, and nothing indicates that this trend will stop for the time being. Consequently, it has become more complex and difficult to mitigate the risks involved in operating regulated activities. Lack of compliance may result in both reputational damage and public sanctions.

Based on highly specialised knowledge accumulated over many years, we assist our clients navigate securely through this constantly changing regulatory landscape.

We provide ongoing advice on compliance issues, including on the limits of regulated and unregulated activities, application processes and communication with public authorities as well as supervisory cases in various areas.

We collaborate closely with our clients to understand their strategic goals and to achieve such goals through tailored and durable solutions, not only with a view to complying with the law but also for the purpose of minimising the risks of reputational damage and securing stable operations under the applicable regulation.

We advise all types of financial undertakings and have been involved in some of the most complex business critical, socially critical and important cases over the years.



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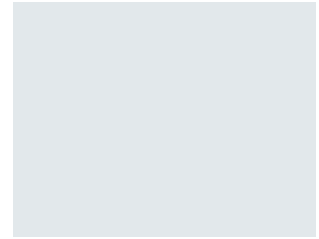
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Ratings



2025 The Legal 500

Within Banking and Finance, Plesner is a first tier firm.

"Above all, competent and relevant advice. Attention and responsiveness to client needs. Proactively looking for the best solutions given particular client characteristics and needs. Benefiting from long-term relationship and knowledge of our company and stakeholders"

"With Plesner you can always rely on a close collaboration where you feel that the whole team works for you and try to accomplish the best possible result"



2025 Chambers Global

Plesner is listed in "Band 1" as regards Banking & Finance by Chambers Global and Chambers Europe.

"The lawyers are able to break down complex regulation into easy-to-understand principles"

"Plesner team has a very broad staff base and is very adaptable in its staffing, ensuring that tasks are always handled at the right level with seamless coordination internally"

"The team shows good flexibility and are easy to communicate with"

"The team has very deep knowledge"



2023 - 2024 IFLR1000

Plesner is listed in "Tier 1" as regards Banking and Finance.

"Organised and structured, very fast, and our preferred law firm in Denmark" (2023)

"They have been very service-minded and easy to deal with. Very constructive in their approach" (2023)

"Solution-orientated, pragmatic, not overcomplicating, available" (2023)



2024 The Legal 500

Within Banking and Finance, Plesner is a first tier firm.

"Always ready and eager to help. Highly commercial and focused on solutions across cap structure, docs, negotiation etc."

"The team is highly qualified and very proactive in assisting the client. The lawyers are both knowledgeable and commercial, which is vital in transactional work"

"The practice produces quality work with efficient project management. Truly a pleasure to work with them"

"Good competencies across various offerings (M&A, financing etc.) and different sectors"

"A unique insight in the financial industry makes it very easy to be client of Plesner. Legal advice is always in the relevant context and in accordance with new legal requirements and practice"



2024 Chambers Global

Plesner is listed in "Band 1" as regards Banking & Finance.

"The team shows a great understanding of complex debt financing situations"

"Plesner are very knowledgeable in the area of financial services law"

"The lawyers always provide quick responses and good advice, and they have good a commercial understanding"

"The law firm applies high-level legal competencies while keeping a pragmatic and client-based focus at the same time"

"Plesner has one of the biggest and strongest teams in town"



2023 The Legal 500

Within Banking and Finance, Plesner is a first tier firm.

"The best banking and finance team in Denmark. Expert knowledge with most matters and very business oriented"

"Very good expertise. The firm has a good ability to combine the expertise of the different lawyers who provide relevant and complete advice"



2023 Chambers Global

Plesner is listed in "Band 1" as regards Banking & Finance.

"The team has a highly rated commercial awareness and client service, and is great at delivering to budget"



2021-2022 IFLR1000

Plesner is listed in "Tier 1" as regards Banking and Finance.

"Provides high-quality advice with a clear understanding of the client's business and need" (2021/2022)

"Highly commercial approach, second-to-none market insights and swift responses" (2021/2022)

"Good knowledge and insight of relevant precedent documentation for the relevant financial sponsor. Overall kept a great overview of a fairly complex transaction with various deal-specific peculiarities" (2021/2022)

"The banking and finance team of Plesner is very knowledgeable and experienced within a broad range of financing types. They are very approachable and deliver excellent service" (2021/2022)

"The firm is very much up to speed with the latest trends and developments within the loan market on legal aspects and operates in a flexible and efficient manner, which is needed on the processes" (2021/2022)