

# Technology & Outsourcing

Practice area

Technology is central in shaping our future and it is therefore paramount to safeguard the legal as well as technological aspects of selling, purchasing and using IT. We tailor our advice to our clients' specific needs vis-à-vis the newest technology.

### SUB AREAS

E-commerce IT contracts Outsourcing

At a time when technologies such as cloud and artificial intelligence are transforming all industries, it is critical for any business to combine the use of these technologies with solid legal understanding and support, contractual as well as regulatory. Robust and well-thought-out IT contracts play a key role in ensuring that technology investments deliver the expected value and effectively support companies' business goals.

For IT buyers, this applies from the initial planning and selection of technology partners to contract negotiation and project implementation. It is crucial that each phase is managed with careful consideration of technical, commercial and legal aspects. This not only contributes to the success of the project, but also to ensuring compliance and optimal risk management.

For IT salespeople, it is also important to understand the customer's needs, what is delivered, and the customer's own contribution in this context.

Our experience is wide-ranging and includes, among other things, special expertise in advising financial companies which often face complex regulatory requirements when outsourcing IT and technology services. Together with technology partners such as RISMA Systems, we have developed innovative solutions that support financial firms in navigating these regulatory landscapes.

By focusing on advice tailored to our clients' unique needs and commercial goals, clients are able to navigate the technology landscape with greater confidence.

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Legal advice in IT projects is not only about avoiding potential pitfalls, but also about taking full advantage of opportunities so that each technology investment maximizes its value and contributes positively to the client's long-term business strategy.



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# Ratings

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## PLESNER



2025 The Legal 500

Within Information Technology and within Telecoms, Plesner is a first tier firm.

"The team is capable of handling all transactions within the area regardless of the complexity, but they do not themselves add more complexity than needed"

"I have had the pleasure of working with the Plesner information technology team for years and and their expertise in the IT sector is truly outstanding. Their deep understanding of both the legal, commercial and technical aspects of the telecommunications industry was invaluable, particularly when it came to navigating complex regulatory challenges that has impact to our business"

"Plesner's team is highly skilled, hard working according to deadlines - and most of all, very pragmatical and solution oriented when it comes to support negotiations with the purpose of completing the agreement/deal. I also find Plesner strong when it comes to commercial elements and complex domains"

"Great team - proactive and highly competent"

"A really good understanding of our company, the industry, the market and challenges to be solved"

"Very competent, available, pleasant to work with, good stakeholder management skills and proactive"



Plesner is listed in "Band 1" as regards Information Technology.

"Plesner always provides useful advice and has solutions for everything, and you have the feeling at all times that Plesner is there for you when you need help"

"Plesner has excellent lawyers who aim to find commercial solutions despite the complex and challenging legal landscape"

"The lawyers' legal work is top level, and they have a very good, commercial service and try to understand the needs of the client and the areas they operate in"

"The lawyers can handle very complex transactions and do not over-complicate them. They are very responsive and give pragmatic advice"

"The team has a high degree of expertise and relevant practical experience"

2024 The Legal 500

Within Information Technology and within Telecoms, Plesner is a first tier firm.

"The practice provides to-the-point, pragmatic and business-oriented advice"





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#### 2024 Chambers Europe

Plesner is listed in "Band 1" as regards Information Technology.

"Plesner is a full-service law firm with a lot of highly skilled lawyers in many areas"

"The team offers timely advice and is always available for a call to help or assist"

#### 2023 The Legal 500

Within Information Technology and within Telecoms, Plesner is a first tier firm.

"Plesner's team has mastered the art of creating major outsourcing contracts. Both in terms of negotiating the agreement but also in terms of creating a pleasant and respectful negotiation environment"

"Very strong skills and up to date knowledge with a high level of expertise and experience. Legally precise and commercially useful advice"

"The team has great insights within their area of expertise and is able to deliver very qualified advice. They are extremely competent and very friendly"

#### 2023 Chambers Europe

Plesner is listed in "Band 1" as regards Information Technology.

"The lawyers are highly skilled and show a good commercial understanding. They are highly specialised in their areas, and the team altogether has a good breadth"

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